

# Clicks Egypt Profile

Clicks is a technology  
company at heart,  
offers a wide range of  
services



Est. 2017



# Who We Are?

## 01.



Clicks Egypt is focused on publisher monetization strategy and tactics, We help website owners generate more profit and maximize revenues from their digital hubs and web platforms.

Working with content recommendation widgets that serve advertisement inside its widgets which enables better ad serving and targeting and better utilization of website traffic to generate more cash.

Helping in the development of content quality and offering the publishers solutions and tools to engage with their customers, by introducing new user-experience of exploring content and consuming content, achieving higher rates of page-views, time spent on site and loyalty.





**Content  
Monetization**



**Online  
Marketing**



**Development  
Solutions**

# 02. **What We Do?**



# 03.



Postquare

Generating revenues is fueling entities to grow and develop, to offer better products and services.

# Content | Monetization

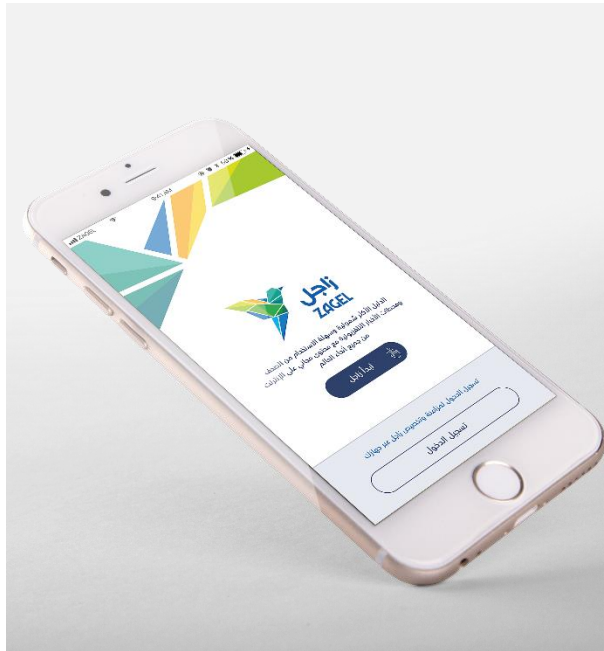


Insticator



# 04. Zagel

APPLICATION



## COMPREHENSIVE

Zagel is working to cover all media outlets online and offline as we stride to be the all in one media outlet for mobile regionally and internationally.



## PERSONALIZED

Zagel is fully customized to better suit your reading preferences and habits.



## NOTIFICATION

Zagel offers a better control over what you want to know when you want to know it!



## FAVORITES

Zagel helps you to get back to favorite news or even read it offline



## CONNECTED

Zagel keeps you on top of all your social media, keep sharing and stay connected!





# 05. Online Marketing



Native Advertising

Internet advertising is advancing into a new era of personalization of experience using new technologies and adapting new strategies of showcasing data.



Advertising Solutions

Technology is a major key in uplifting economy, with state of the art advertising solutions publisher can generate more profits and minimize costs.





06.

## Development Solutions





What We Do?

# Development Solutions



Solution

## Web Solutions

- Web Development
- Web Design
- Tailored Web Solutions.



Solution

## Mobile Application Development

- Mobile Application Development (iOS – Android – Hybrid)
- Mobile Application UI Designc.
- Mobile Application UX Design



Solution

## Hosting

- Server Management & architecture
- Hosting Solutions





# 07. Our Clients





# 08. Technology



## Technology

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Microsoft Visual studio and ASP.NET MVC is the latest technologies in web technology offered by Microsoft.



Windows server is the reliable hosting operating system offered by Microsoft.



HTML5, CSS3 and jQuery are the core of developing websites, using them the website will be dynamic, fast and modern.



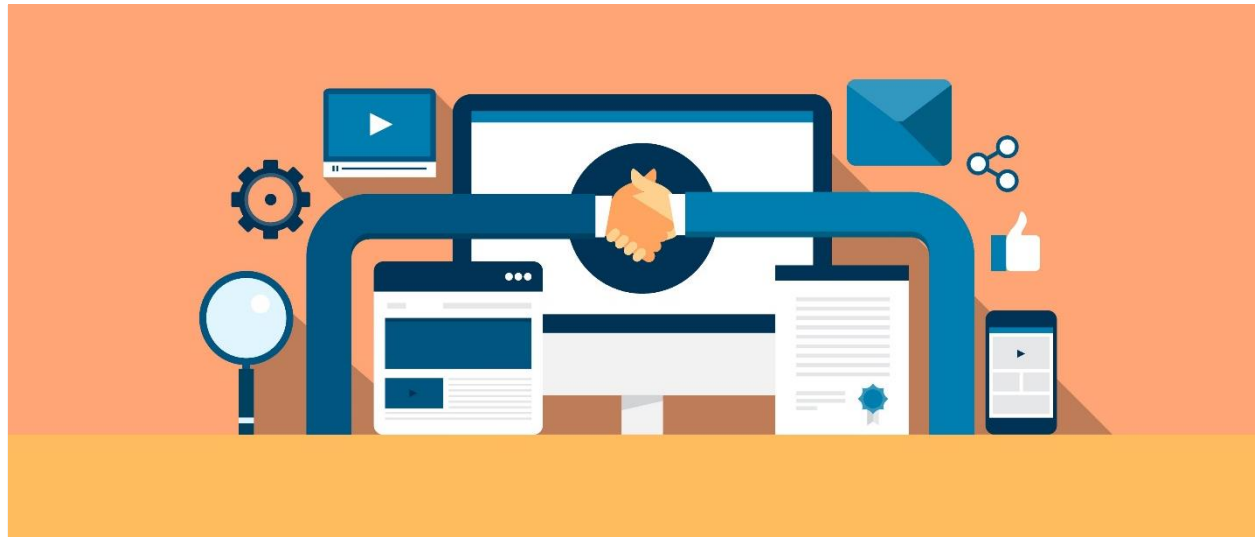
XCode is the development environment for iPhone and apple products, Using Swift language.



Android studio is the development environment for Android, Using Java Language.



# 09. Become our Partner





**THANK  
YOU**

**2019**

